

BOOST YOUR SUPPLY CHAIN EXECUTION

LEA REPLY™ SUPPLY CHAIN DIGITAL PLATFORM



WHY LEA REPLY?

In the age of “**everywhere-at-anytime commerce**” customer expectations have become increasingly complex and supply chains more distributed. Companies are challenged to meet the seemingly contradictory goals of product customisation and efficient mass production.

Responding to these challenges was a core objective in creating our new digital platform **Logistics Execution Architecture, LEA Reply**.

LEA Reply is an interconnected digital platform that enables agile and cost-effective supply chain solutions tailor-made for your business needs.



BUSINESS EMPOWERMENT

Improved visibility, efficiency and collaboration to drive tangible benefits



EASE OF USE

User-centric design for simpler and more effective operations



CUTTING EDGE TECHNOLOGY

Easy integration of AI, wearables, smart devices and next gen technologies



AGILITY & ADAPTABILITY

Agility in order to adapt with ease to specific business needs



LEA REPLY APPLICATIONS



WAREHOUSE MANAGEMENT

LEA Reply™ WMS **manages operational warehouse processes** and provides **accurate monitoring of stock levels**, working effectively in any distribution or production environment.



LAST MILE

LEA Reply™ Last Mile **facilitates last-mile delivery** pick-up and drop-off activities including route optimisation, real time updates on delivery status, payments and digital signatures.



DOCK SCHEDULING

LEA Reply™ Dock Scheduling is a **collaborative solution for the distribution of loading and unloading appointments** at warehouse docks via a cloud-based portal.



STORE LOGISTICS

LEA Reply™ Store Logistics is the **innovative solution for managing point of sale logistics** using RFID tags, enabling companies to streamline multichannel management.



HUB & NETWORK

LEA Reply™ Hub & Network manages **sorting centres and handling hubs in real-time**, allowing quick and timely routing of inward parcels to the next destination.



DROPSHIP

LEA Reply™ Dropship is a supplier-direct fulfilment solution in which a **retailer does not stock goods but transfers customer orders to the supplier**, who then ships directly to the customer.



SUPPLIER PORTAL

LEA Reply™ Supplier Portal is a cloud-based tool which enables **tracking of in-transit products at suppliers' premises**, providing real time visibility of incoming stock.



YOUR SOLUTION

Haven't found what you are looking for above? Our service-based architecture allows us to quickly develop tailor-made solutions **for your specific business needs**.





**CONTACT US FOR A FREE DEMO
AND DISCOVER HOW WE CAN HELP YOU
BOOST YOUR SUPPLY CHAIN EXECUTION!**

lea@reply.com

LEA REPLY is the latest evolution of **Supply Chain Execution software** by Logistics Reply.

LOGISTICS REPLY offers its customers a complete range of cutting-edge services and solutions from **digital supply chain consulting**, to turnkey application delivery based on **innovative technologies**.

Logistics Reply is a Reply Group Company.

**UK
LONDON**

38 Grosvenor Gardens
London SW1W 0EB, UK
+44 (0) 207 730 6000

**ITALY
MILAN**

Via Castellanza, 11
20151 Milan, Italy
+39 02 535761

TURIN

Via Cardinal Massaia, 71
10147 Turin, Italy
+39 011 29100

**GERMANY
MUNICH**

Luise-Ullrich-Straße 14,
80636 Munich, Germany
+49 (0) 89 411142-0

**USA
AUBURN HILLS, MI**

691 N Squirrel Rd. Suite 202
Auburn Hills, MI USA 48326
+1 (248) 686 2481

**BRAZIL
SAO PAULO**

Av. Maria Coelho Aguiar, 215
05804-900 Sao Paolo, Brazil
+55 11 48627200